

2009 GCLS Literary Conference Advertising

Plan now to play an important part in the 2008 GCLS Literary Conference by reserving space for your advertisement in our souvenir program. Each registered attendee will receive a complimentary copy of the souvenir program.

Advertising in the Program couldn't be simpler. Just choose the size ad you want and reserve your space. You can submit your camera-ready artwork online--or we'll create an ad to your specifications subject to your final approval.

A great event. A great audience. A great cause. You won't find a better advertising investment this year than the 2009 GCLS Literary Conference Souvenir Program. So don't delay. Time is short, space is limited, and we don't want you to be left out. Fill out and return the space reservation form or email us at director@goldencrown.org today!

The Souvenir Program: A 60+ page 8.5 x 5.5 perfect bound book with a full color cover. Inside pages are black & white. This program will include biographical information of attending publishers, authors, graphic designers, and editors. This is a great resource for anyone in the publishing community.

Distribution: The program will be distributed to each attendee of the 2009 GCLS Literary Conference, and will be for sale as a souvenir on the GCLS website after the conference.

Advertising Rates: Run-of-book black and white ads are available in a variety of sizes from full page to two line listings. We have advertisements to fit every budget.

Special Position Ads: Special placement advertisements are available at an additional cost

Payment 100% payment is due at ad reservation.

Refunds: Cancellation requests may be made prior to June 30. No full or partial refunds will be given after June 30. (Some restrictions apply. See the space reservation form for more information.)

Files Specifications Ads accepted for publication should be camera ready unless you have purchased our typesetting service. Actual ad dimensions can be found in the 'Inches' column on the table below. We accept pdf, jpeg, tif, photoshop or InDesign files types. All files should be high resolution 300dpi files.

Important Dates Reservation and artwork deadline - June 30, 2009

Display Advertising

Please indicate your ad selections by entering the quantity in the adjacent box

Quan	Advertisement Type	Size	
	Full Page	8 x 5	\$150.00 Quantity discounts available Email for pricing
	1/2 Page	5 x 4 (H) or 4 x 5 (V)	\$85.00
	1/4 Page	2.5 x 4	\$45.00
	1/8 Page	2.5 x 2	\$30.00
	Two line listing on the advertisers page		\$20.00

Special Position Advertising

	Opposite a schedule or special feature page	Full Page Only	Add \$20.00
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Ad creation

	Full and 1/2 page	Add \$25.00
	1/4 and 1/8	Add \$15.00

Optional add-ons

	Add on the insertion of a promotional item into the conference packets. (Must accompany a display advertisement. Inserts provided by the advertiser)	\$35.00
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Prices shown are for camera-ready black & white ads. All advertising space is reserved on a first-come, first-served basis. We guarantee placement for 'Special Position Advertising', therefore these advertisements will only be refunded the 'Regular Display Advertising' Rate unless we can secure a new advertisement to fill the space. Please email for Special Position Availability. director@goldencrown.org

Please complete the following information and include it with the advertisement reservation form.

Company Name: _____ Contact Name: _____

Mailing Address: _____

City, St Zip: _____

Phone: _____ Email: _____

Payment Method: VISA MC AMEX Check

Credit Card Number: _____ Expiration Date: _____

Name On Card: _____

Billing Address: _____

City, St Zip: _____

Deadline: Ad reservations, and artwork submissions - June 30, 2009

**Fax To:
877.727.3299**

**Mail To:
GCLS Literary Conference
PO Box 120849
Melbourne, FL 32912**